

It's pure Latin!

It's pure Rock!

It's Rock-olé!

It's the latest, freshest, spiciest rhythm yet concocted for hot-blooded hombres and modern-day maidens.

It's Latin tempo with an overlay of today's rock beat. It's newfangled. It's a bit funky. It's a high-souled fiesta. It's Rock-olé!

Claus Ogerman has written electric arrangements. His conducting lights up the scene. He takes a long, loving look at what the Latins started and adds his own particular spark. He builds a fire under your feet. It's Rock-olé!

The music and the beat catapult you to where the action is. It's jazz oriented with fabulous talents. The Latin accent is peppered by a lively flute and a fabulous rhythm section. Nothing is lost in the translation. It's Rock-olé!

Put down your castanets! Pick up your feet! Here's the call of the wild, wild joy of LATIN ROCK. It's a-go-golé! It's Rock-olé!

Mort Goode